

LIVING 2017 2018 RED DOT DESIGN YEARBOOK 2017 201 Handbook

living 2017 2018 red dot design yearbook 2017 201 is a comprehensive publication that showcases the most innovative and outstanding designs recognized by the Red Dot Award during 2017 and 2018. As a highly esteemed international design competition, the Red Dot Award highlights excellence across various categories, celebrating creativity, functionality, and aesthetics. The Yearbook serves not only as a record of excellence but also as an inspiration for designers, companies, and design enthusiasts worldwide. In this article, we explore the significance of the Living 2017-2018 Red Dot Design Yearbook, review its key features, and delve into some of the most notable designs featured within its pages.

Understanding the Red Dot Design Award

Origins and Significance

The Red Dot Design Award was established in 1955 in Essen, Germany, and has since become one of the most recognized symbols of design excellence globally. The award aims to identify and celebrate innovative products, concepts, and communication design that demonstrate high quality and creativity.

Categories Recognized

The award spans numerous categories, including:

- Product Design
- Communication Design
- Design Concepts
- Design Teams and Agencies
- Design Innovation

The diversity ensures that various facets of design are acknowledged, from tangible products to branding and user experience.

The Role and Content of the Living 2017-2018 Red Dot Design Yearbook

What is the Yearbook?

The Living 2017-2018 Red Dot Design Yearbook is an annual publication that compiles all the winning entries from the previous year. It serves as a visual and textual record of the best in design, offering detailed descriptions, high-quality images, and insights into the creative processes behind the award-winning projects.

Purpose and Audience

This yearbook is aimed at:

- Designers seeking inspiration
- Companies looking to benchmark excellence
- Academics and students studying design trends
- Clients and consumers interested in innovative products

By consolidating the year's top designs, it acts as an essential reference and a source of motivation.

Highlights of the 2017 and 2018 Red Dot Design Yearbook

Key Features

The Yearbook is distinguished by several features:

- High-Quality Visuals: Each winning project is showcased with professional photography.
- Detailed Case Studies: Projects include background information, design concept explanations, and development processes.
- Diverse Design Fields: The yearbook covers a broad spectrum, from consumer electronics and furniture to transportation and branding.
- Expert Insights: Commentary from jurors and industry leaders provides context and evaluation.

Notable Trends in 2017-2018

The years 2017 and 2018 reflected significant trends in design, such as:

- Sustainable and eco-friendly materials
- Minimalist and functional aesthetics
- Smart and connected devices

- Human-centered design approaches
- Innovative use of new technologies like AR and VR

The Yearbook captures these trends through the projects it features, illustrating how designers responded to contemporary challenges and opportunities.

Categories and Noteworthy Winners in the Yearbook

Product Design

The Product Design category includes household appliances, gadgets, furniture, and more. Noteworthy winners include:

- Smart Home Devices: Innovative integration of IoT technology for seamless living.
- Eco-Friendly Appliances: Energy-efficient products utilizing sustainable materials.
- Furniture with Modular Features: Flexible designs adapting to various spaces and needs.

Communication Design

This category encompasses branding, packaging, digital interfaces, and advertising. Highlights include:

- Branding Campaigns: Creative campaigns that tell compelling stories.
- Packaging Design: Sustainable, user-friendly packaging solutions.
- Digital Interfaces: Intuitive apps and websites enhancing user experience.

Design Concepts and Innovations

Design concepts often represent future trends or experimental ideas:

- Concept Vehicles: Electric and autonomous vehicles showcasing technological advancements.
- Innovative Materials: Use of biodegradable plastics and recycled textiles.
- Urban Living Solutions: Designs aimed at improving city life, such as modular housing.

The Impact of the Red Dot Yearbook on the Design Community

Inspiration and Benchmarking

By showcasing cutting-edge projects, the Yearbook serves as a source of inspiration for designers worldwide. It sets benchmarks for quality and innovation, encouraging continuous improvement.

Market and Industry Influence

Winning designs often gain increased visibility, leading to:

- Commercial success
- Adoption by other manufacturers
- Influence on future design standards

Educational Resource

Students and educators utilize the Yearbook to study real-world applications of design principles and to understand emerging trends.

Accessing the Living 2017-2018 Red Dot Design Yearbook

Print and Digital Versions

The Yearbook is available in both printed editions and digital formats, making it accessible to a global audience.

Where to Find the Yearbook

- Official Red Dot Design Museum and online shop
- Major bookstores and online retailers
- Digital platforms offering e-books and PDFs

Additional Resources

Red Dot also offers online exhibitions, awards databases, and multimedia content that complement the Yearbook's insights.

Future Trends and the Continuing Legacy of Red Dot

Evolution of Design Recognition

As technology and societal needs evolve, the Red Dot Award continues to adapt, recognizing

innovations like AI-driven solutions and sustainable urban development.

Role of the Yearbook in Shaping Design Culture

The Yearbook fosters a culture of excellence and innovation, inspiring future generations of designers. It also encourages cross-disciplinary collaboration and sustainable practices.

Upcoming Editions and Focus Areas

Future editions are expected to highlight areas such as:

- Digital transformation
- Circular economy
- Inclusive design
- Artificial intelligence integration

Conclusion

The **living 2017 2018 red dot design yearbook 2017 201** stands as a testament to the vibrant, innovative, and forward-thinking world of design. By documenting the best projects across multiple categories, it offers invaluable insights into current trends, technological advancements, and creative excellence. Whether you are a seasoned designer, a student, or a curious consumer, exploring this Yearbook provides a window into the future of design and the ongoing pursuit of functional beauty. As the Red Dot Award continues to evolve, its Yearbook remains a vital resource for inspiration, knowledge, and celebrating the transformative power of good design.

Living 2017 2018 Red Dot Design Yearbook 2017 201 is a comprehensive compilation that captures the essence of innovation, aesthetics, and functionality in design during a pivotal period. As a cornerstone publication in the design community, this yearbook offers insight into the trends, standout products, and visionary concepts that defined the late 2010s. In this article, we delve into the significance of this yearbook, exploring its contents, the design philosophies it highlights, and its impact on the industry. Whether you're a design professional, student, or enthusiast, understanding the depth and breadth of Living 2017 2018 Red Dot Design Yearbook provides valuable perspective on the evolution of contemporary design.

Introduction: The Significance of the Living 2017 2018 Red Dot Design Yearbook 2017 201

Living 2017 2018 Red Dot Design Yearbook 2017 201 serves as a curated snapshot of the best in global design for that period. Published annually by the Red Dot Award organization, the yearbook

is renowned for its meticulous selection process, highlighting innovative products, concepts, and communication design that push boundaries and set new standards. The 2017-2018 edition, in particular, reflects a time when technology and sustainability began to intertwine more deeply within the design narrative, responding to societal shifts and environmental challenges.

This publication is more than a showcase; it acts as a guide to emerging trends, inspiring designers and companies worldwide. It also functions as a historical document, illustrating how design responded to the cultural, technological, and ecological context of the late 2010s. For readers, it offers a window into the creative process behind award-winning designs, revealing the strategies and philosophies that underpin successful innovation.

Overview of the Red Dot Award and Yearbook

The Red Dot Award: An International Benchmark

The Red Dot Award, established in 1955, is among the most prestigious international design competitions. It recognizes excellence across multiple disciplines, including product design, communication design, and design concepts. Winning a Red Dot is a mark of quality and innovation, often indicating that a product or idea stands out in terms of design language, usability, and market relevance.

The award process is rigorous, involving multiple rounds of evaluation by expert juries composed of renowned designers, industry leaders, and academics. Winners are selected based on criteria such as innovation, functionality, ergonomics, durability, and ecological sustainability. The annual yearbook then consolidates these winners, providing detailed insights into each project.

The Yearbook as a Design Reference

The Living 2017 2018 Red Dot Design Yearbook is more than a mere collection of images; it is a reference compendium that contextualizes each project within broader design trends. It includes high-quality images, detailed descriptions, and insights into the design process. This makes it a valuable resource for understanding what constitutes excellence in contemporary design.

The yearbook's structure typically segments entries into categories such as:

- Product Design
- Communication Design
- Design Concepts
- Sustainable Design Initiatives

Each section offers a curated selection of projects that exemplify innovative approaches, technical mastery, and aesthetic appeal.

Highlights of the 2017-2018 Edition

Emerging Trends and Themes

The 2017-2018 Red Dot Yearbook reflects a period of significant transition in design priorities. Some key themes include:

- Sustainable Innovation: An emphasis on eco-friendly materials, energy efficiency, and circular design principles.
- Smart Technology Integration: The rise of IoT (Internet of Things) devices and connected products that enhance user experience.
- Minimalism and User-Centric Design: Simplified forms that prioritize usability and emotional connection.
- Cultural and Social Responsiveness: Projects that address social issues, promote inclusivity, or reflect cultural identities.

These themes demonstrate how design during this period was increasingly driven by societal needs and technological advancements.

Notable Award-Winning Projects

The yearbook features numerous projects that exemplify excellence:

- Innovative Consumer Electronics: Devices that blend sleek aesthetics with advanced functionality, such as smart home hubs and wearable tech.
- Sustainable Furniture: Products crafted from recycled or biodegradable materials, emphasizing durability and eco-consciousness.
- Urban Mobility Solutions: Design concepts for electric scooters, bikes, and public transportation that prioritize efficiency and safety.
- Communication Campaigns: Visual and digital campaigns that effectively convey complex messages, often integrating storytelling with interactive elements.

The projects are carefully curated to showcase diverse design approaches, from high-tech solutions to handcrafted artisanal work.

Design Philosophies and Methodologies

Human-Centered Design

A recurring theme in the 2017-2018 yearbook is the prioritization of the end-user. Many award-winning projects demonstrate a deep understanding of user needs, ergonomics, and emotional connection. This approach fosters products that are intuitive, accessible, and emotionally engaging.

Sustainability as a Core Value

Designers increasingly incorporated sustainable principles from the outset. This includes selecting eco-friendly materials, designing for longevity, facilitating recycling, and reducing energy consumption. The yearbook highlights projects where sustainability is not an afterthought but a fundamental aspect of the design process.

Technological Integration

The seamless integration of digital technology within physical products and communication strategies is evident. Designers employed user-friendly interfaces, IoT connectivity, and AI integration to enhance functionality without sacrificing aesthetics.

Innovation Through Materiality

Experimentation with new materials and fabrication techniques—such as bioplastics, recycled composites, and additive manufacturing—enabled novel forms and functionalities, pushing the boundaries of traditional design.

Impact and Industry Influence

Setting Trends and Inspiring Future Designs

The projects showcased in the yearbook serve as benchmarks for designers worldwide. They influence product development, corporate branding, and academic curricula, shaping the trajectory of design innovation.

Market Adoption and Commercial Success

Many of the award-winning designs transitioned from concept to market, demonstrating that innovative design can achieve commercial viability. This success encourages companies to invest in research and development aligned with cutting-edge design principles.

Fostering a Global Design Community

The publication promotes cross-cultural exchange by featuring projects from diverse regions, encouraging collaboration and the sharing of ideas across borders.

Conclusion: The Legacy of the 2017-2018 Red Dot Yearbook

The Living 2017 2018 Red Dot Design Yearbook stands as a testament to the dynamic and evolving nature of design during this period. It captures a moment when technology, sustainability, and human-centric approaches converged to produce innovative solutions that address contemporary challenges. For industry professionals and enthusiasts alike, this yearbook offers invaluable insights into the principles and practices that define excellence in design.

As the design landscape continues to evolve, reflecting societal shifts and technological breakthroughs, the projects and philosophies documented in this edition provide both inspiration and guidance. They remind us that great design is not merely about aesthetics but is fundamentally about improving lives, fostering sustainability, and pushing the boundaries of what is possible.

Whether revisiting past innovations or seeking inspiration for future projects, the 2017-2018 Red Dot Yearbook remains a vital resource?celebrating creativity, craftsmanship, and the relentless pursuit of better design solutions for a better world.

Question What is the significance of the Red Dot Design Yearbook 2017-2018 in the design community? The Red Dot Design Yearbook 2017-2018 showcases exemplary design projects recognized for innovation and quality, serving as a benchmark and inspiration for designers worldwide. Which types of design categories are featured in the 2017-2018 Red Dot Yearbook? The yearbook features a wide range of categories including product design, communication design, concept design, and design concepts, highlighting diverse creative solutions from around the globe. How can designers leverage insights from the Red Dot Design Yearbook 2017-2018? Designers can study award-winning projects to understand current trends, innovative techniques, and user-centered approaches, which can inform and elevate their own design practices. What are some notable trends in design highlighted in the 2017-2018 Red Dot Yearbook? The yearbook emphasizes trends such as minimalism, sustainability, smart technology integration, and user-centric design, reflecting the evolving priorities in the design industry. Where can I access the Red Dot Design Yearbook 2017-2018 for research or inspiration? The yearbook is available through the Red Dot Museum, official website, and select bookstores, and can also be accessed digitally through subscription services or purchase options offered by Red Dot.

Related keywords: living, 2017, 2018, red dot, design, yearbook, interior, architecture, award, innovation

CHARLOTTE AND PETER FIELL

Charlotte and Peter Fiell are renowned figures in the world of design, architecture, and contemporary visual culture. Their collaborative work as authors, researchers, and curators has significantly influenced how we perceive design history and its impact on modern society. With a keen eye for detail and a passion for uncovering the stories behind iconic objects and movements, Charlotte and Peter Fiell have established themselves as authoritative voices in the field. This article delves into their backgrounds, contributions, notable publications, and their lasting influence on design scholarship.

Who Are Charlotte and Peter Fiell?

Background and Career Overview

Charlotte and Peter Fiell are British design historians and authors celebrated for their extensive work on design history and contemporary design trends. Their collaborative efforts have resulted in numerous influential publications that are widely used by students, professionals, and enthusiasts alike.

Charlotte Fiell's academic background is rooted in art and design history, which she has combined with her keen interest in the cultural aspects of design. Peter Fiell, on the other hand, is recognized for his expertise in design criticism and his ability to contextualize design within broader social and cultural frameworks.

Together, they have spent decades researching, writing, and curating exhibitions that highlight the evolution of design from the early modern period to the present day.

Major Contributions to Design Literature

Key Publications

The Fiells are perhaps best known for their comprehensive and visually engaging books that explore various facets of design. Some of their most influential publications include:

- **Design of the 20th Century** ? A definitive guide that chronicles the development of design over the last hundred years, covering everything from industrial design to graphic arts.
- **1000 Lights** ? An extensive survey of lighting design, showcasing innovations and iconic fixtures from around the world.
- **Furniture Design** ? An in-depth look at the evolution of furniture, highlighting key designers and

movements that shaped modern interiors.

- **Design Culture: An Anthology** ? A collection of essays and case studies that examine the cultural significance of design across different eras and regions.

Their books are characterized by their rich visual content, combining high-quality photographs, detailed illustrations, and insightful analysis, making them invaluable resources for understanding the history and significance of design.

Curatorial and Exhibition Work

Beyond their publications, Charlotte and Peter Fiell have curated numerous exhibitions that have traveled worldwide. These exhibitions often serve as visual narratives that bring their written work to life, engaging audiences with immersive experiences.

Some notable exhibitions include:

- Modern Masters: Design in the 20th Century ? Showcasing key works from influential designers.
- Lighting the Future ? Exploring innovations in lighting technology and design.
- Furniture of the 21st Century ? Highlighting contemporary trends and emerging designers.

Their curatorial work emphasizes the importance of storytelling in design and underscores the social, cultural, and technological factors that influence creative practices.

Their Approach to Design History

Interdisciplinary Perspective

Charlotte and Peter Fiell advocate for an interdisciplinary approach to understanding design. They believe that design cannot be studied in isolation but must be contextualized within cultural, political, and technological frameworks.

This perspective allows their work to:

- Connect design movements with historical events.
- Analyze the societal impact of technological innovations.
- Explore the ways design reflects cultural identities.

Visual Emphasis

A hallmark of their publications is the emphasis on visual content. They understand that design is a highly visual discipline, and their books are often praised for their stunning imagery that complements scholarly analysis.

This visual focus:

- Enhances reader engagement.
- Provides a comprehensive understanding of design objects.
- Inspires designers and enthusiasts alike.

Influence and Legacy

Educational Impact

Charlotte and Peter Fiell's work has become standard reading in design education worldwide. Their books are frequently cited in university courses on design history, industrial design, and visual culture.

Their clear explanations and rich visuals make complex subject matter accessible to students and newcomers to the field.

Inspiring Contemporary Designers

Many modern designers cite the Fiells' publications as sources of inspiration. Their detailed case studies and historical insights help emerging designers appreciate the roots of their craft and the evolution of design principles.

Promoting Design Awareness

Through their exhibitions and writings, the Fiells have helped raise public awareness about the importance of design in everyday life. They emphasize that good design is not only functional but also culturally meaningful and aesthetically compelling.

Notable Awards and Recognitions

Over the years, Charlotte and Peter Fiell have received numerous accolades for their contributions to design scholarship and publishing, including:

- Design awards from major institutions.

- Recognition for their influence in curatorial practices.
- Honorary mentions for promoting design literacy worldwide.

Conclusion

Charlotte and Peter Fiell are pivotal figures in the understanding and appreciation of design. Their work bridges scholarly research and popular engagement, making complex design histories accessible and compelling. Whether through their meticulously researched books, inspiring exhibitions, or educational initiatives, they continue to shape the discourse around design's role in culture and society. For anyone interested in the evolution of design or seeking to deepen their appreciation of creative innovation, exploring the work of Charlotte and Peter Fiell offers valuable insights and inspiration.

Keywords: Charlotte and Peter Fiell, design history, design books, design exhibitions, influential designers, contemporary design, visual culture, design education, industrial design, furniture design, lighting design

Charlotte and Peter Fiell are renowned names in the world of design, architecture, and contemporary culture. Their collaborative work as authors, curators, and commentators has significantly shaped how audiences engage with design history and innovation. This dynamic duo's influence extends across numerous publications, exhibitions, and educational initiatives, making them pivotal figures for anyone interested in the evolution of design and its cultural implications. In this guide, we'll explore their backgrounds, key contributions, notable publications, and the enduring impact they have had on the field of design.

Who Are Charlotte and Peter Fiell?

Charlotte and Peter Fiell are a married couple with a shared passion for design. Their combined expertise spans decades, during which they have authored influential books, curated exhibitions, and contributed to scholarly discussions on design's role in society. Their work often blurs the lines between academic analysis and accessible storytelling, making complex topics approachable for both specialists and general readers.

Backgrounds and Expertise

- Charlotte Fiell: Charlotte has a background rooted in design history and cultural studies. Her focus often emphasizes contemporary design movements and their socio-cultural contexts.
- Peter Fiell: With a robust background in industrial design and architecture, Peter's insights

frequently delve into design innovation, craftsmanship, and technological advancements.

Together, their complementary skills allow them to craft comprehensive narratives that contextualize design within broader historical, technological, and cultural frameworks.

Major Contributions and Notable Works

Influential Publications

The Fiell couple has authored and edited numerous books that have become staples in the fields of design and architecture. Some of their most notable publications include:

- "1000 Chairs" (2002): An exhaustive survey of chair design, exploring its evolution from functional object to icon of style and artistic expression.
- "Design of the 20th Century" (1999): A comprehensive overview of the century's most influential designers, movements, and innovations.
- "The Story of Design" (2012): A richly illustrated narrative tracing the history of design from prehistory to the digital age.
- "Fashion Design": Exploring the trajectory of fashion as an integral aspect of cultural expression and innovation.
- "The FIELL Collection": A series highlighting iconic design pieces, offering insights into their creation and significance.

Curatorial and Exhibition Work

Beyond their writing, Charlotte and Peter Fiell have curated numerous exhibitions showcasing design history and contemporary innovation. Their curatorial approach often emphasizes storytelling, contextualizing objects within cultural and societal shifts.

Educational Impact

Their work has been influential in academic settings, inspiring curricula, lectures, and seminars that

introduce students and professionals alike to the richness of design history.

The Fiell Approach to Design

The Fiell duo's methodology combines rigorous research with engaging storytelling. They aim to:

- Make Design Accessible: Simplify complex concepts without sacrificing depth, making design history approachable for a broad audience.
- Highlight Cultural Contexts: Emphasize how design reflects, influences, and responds to societal changes.
- Showcase Innovation: Celebrate the creative process behind iconic objects, emphasizing craftsmanship, technology, and artistic vision.
- Foster Appreciation for Craftsmanship: Recognize the skill and artistry involved in design, encouraging respect for both historical and contemporary designers.

Key Themes in Their Work

- The Evolution of Design

Charlotte and Peter Fiell trace how design has evolved over centuries, influenced by technological advancements, cultural shifts, and economic factors. From early craftsmanship to mass production and digital design, they highlight pivotal moments and figures.

- The Intersection of Art and Function

Their work often explores how functional objects become symbols of aesthetic movement, reflecting societal values and individual identity.

- Sustainability and Future Trends

Recent writings emphasize the importance of sustainable design and innovation in addressing

global challenges, positioning the Fiell couple as forward-thinking commentators.

- Design as a Cultural Phenomenon

They argue that design is not merely about objects but is deeply intertwined with cultural narratives, politics, and social change.

Influence and Legacy

Charlotte and Peter Fiell have played a crucial role in elevating the discourse around design, blending scholarly rigor with popular appeal. Their publications are widely used in academic courses, while their exhibitions and public talks inspire a broader appreciation for design's role in shaping human experience.

Key Contributions to the Field

- Bridging Academic and Popular Audiences: Their work makes scholarly insights accessible, fostering a wider appreciation.

- Documenting Design History: Their comprehensive catalogs serve as essential references.

- Encouraging Critical Engagement: They challenge audiences to consider design's impact on society and the environment.

Conclusion: The Enduring Impact of Charlotte and Peter Fiell

In sum, Charlotte and Peter Fiell have established themselves as influential voices in the study and celebration of design. Their collaborative efforts have produced a body of work that is both academically rigorous and broadly accessible, shaping how we understand the history, present, and future of design. Whether through their books, exhibitions, or lectures, they continue to inspire new generations of designers, historians, and enthusiasts to appreciate the artistry, innovation, and cultural significance of design objects and movements.

Their legacy underscores the idea that design is not just about aesthetics but a vital part of human culture—an ongoing dialogue between function, form, and society. As the world faces new challenges and opportunities, the insights and enthusiasm of Charlotte and Peter Fiell remain vital sources of inspiration and knowledge in the ever-evolving landscape of design.

QuestionAnswer Who are Charlotte and Peter Fiell in the design world? Charlotte and Peter Fiell are renowned design historians, authors, and curators known for their influential books and contributions to design education and appreciation. What are some notable works by Charlotte and Peter Fiell? Their notable works include 'Design of the 20th Century', 'Furniture Design', and 'The Story of Graphic Design', which are widely regarded as essential references in the field. How have Charlotte and Peter Fiell influenced design history? Through their comprehensive publications and exhibitions, they have significantly shaped the understanding and appreciation of modern and contemporary design worldwide. Are Charlotte and Peter Fiell involved in any design exhibitions? Yes, they have curated numerous exhibitions on design topics, showcasing their expertise and promoting design awareness in museums and galleries globally. What is the focus of Charlotte and Peter Fiell's writing? Their writing primarily focuses on the history, evolution, and cultural impact of design, covering areas like furniture, graphic design, and industrial design. Have Charlotte and Peter Fiell received any awards for their work? Yes, they have received several awards and honors recognizing their contributions to design scholarship and publishing. Are Charlotte and Peter Fiell involved in teaching or academic work? While primarily known as authors and curators, they have also contributed to academic programs and lectures related to design history. Where can I find the works of Charlotte and Peter Fiell? Their books are available in major bookstores, online retailers, and libraries, and their exhibitions have been held at prominent museums worldwide. What impact have Charlotte and Peter Fiell had on design education? They have influenced design education by providing comprehensive resources and inspiring new generations of designers and historians. Are Charlotte and Peter Fiell still active in the design community? As of the latest information, they continue to contribute through writing, curating, and participating in design discussions and events.

Related keywords: design, architecture, interior design, furniture, lighting, visual inspiration, design authors, modern design, Scandinavian design, design books

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